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General List
of
Gladiolus
Spring--1939

CROMWELL GLAD GARDENS
R. D. 1 SALEM, OHIO



U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

ого 8-3591

## Well Known **Favorites**

The following varieties are older on the market but all good flowers. If you want a beautiful garden at little cost; if you have a commercial trade, you should stock up at these prices. All in this group are priced F. O. B. Salem, Ohio.

Medium 75c 100 large \$1.25 Bagdad, smoky. Bobby, red Catharine Coleman, pinkEvelyn Kirtland, pink Golden Dream, yellow Giant Nymph, pink Golden Frills, yellow Gold Eagle, yellow Kundred Yellow Wondar, yellow Ming Toy, buff. Mrs. Calvin Coolidge Opalescent, rose lav.

Orange Queen, orange

Toberson, yellow W. H. Phipps, pink Gold Eagle, yellow Golden Swallow, yellow. Highland Laddic, pink Loyalty, good yellow Longfellow, pink Nancy Hanks, apricot Romance, smoky Scarlona, scarlet. Splendora, dark red.

## RECENT PRIZE WINNING VARIETIES

- AFLAME—Begonia rose, very tall, large flowers, one of the most popular exhibition varieties. L. 10-.50; M. 10-.30.
- AIDA—An excellent deep Violet Blue, with rosy throat; strong growers. L. 10-.50; M. 10-.30; S. 10-.15.
- ALBATROSS—A very large, sparkling pure white. Lily like florets, many open L. 10-.50; M. 10-.35; S. 10-.15.
- AMADOR—Medium red overspread with a glowing sheen. Does not burn in the sun; 5 to 8 large blooms open at one time. L. 10-.50; M. 10-.30.
- AVE MARIA—Light blue with small purple blotches; a very pleasing color. L. 10-.50; M. 10-.30; S. 10-.15.
- BAGDAD-Smoky old rose, blending to light throat; tall straight spikes. L. 10-.40 M. 10-.20; S. 10-.10.
- BALBOA—Salmon pink. L. 10-.40; M. 10-.20; S. 10-.10.
- BERTY SNOW—A large lavender with a pink tinge, well spaced, good spike. L. 10-.50; M. 10-.30; S. 10-.15.
- BETTY CO-ED -- Soft, creamy pink with deeper cream throat; a combination highly prized among florists. L. 10-.40; M. 10-.20. S. 10-.10.

#### RECENT PRIZE-WINNING VARIETIES

- BETTY NUTHALL—Warm coral pink with yellow to orange throat; splendid substance and placement. Vigorous, tall grower. L. 10-.40. M. 10-.25. S. 10-.10.
- BLUE PEACOCK—Deep blue, with velvety blue blotch, overlaid with cream. Florets wide open and well arranged. L. 10-.75. M. 10-.40. S. 10-.25.
- BILL SOUDEN—Large, deep blood red. Small 50c M. 10-.25. S. 10-.15.
  - BREAK O' DAY-Soft light pink, blending to delicate cream throat. A large flower. Early. L. 10-.40; M. 10-.25. S. 10-.10.
  - CANBERRA—Pure bright yellow, large flowers; late. L. 10-.50. M. 10-.30. S. 10-.15.
  - CHAMPLAIN—Soft light blue with darker throat marking. Very tall and straight with 6 or 7 large blooms open. A good early commercial. L. 10-.50. M. 10-.30. S 10-.15.
  - CHAS. DICKENS—Standard purple. Tall, strong grower with long gracious spike. Good commercial purple. L. 10-.50. M. 10-.30. S. 10-.15.
  - COMMANDER KOEHL-Large massive clear blood red. A sensation in garden and show room. L. 10-.50. M. 10-.30. S.. 10-.15.
  - CRIMSON GLOW-Large crimson. One of the best of the older reds. L. 10-.40. M. 10-.25. S. 10-.10.
  - CRINKLES—A beautiful deep peach-blossom pink, shaded; intensely ruffled. One of the most outstanding different varieties. L. 10-.50. M. 10-.30. S. 10-.15.
  - DAMASCUS—Deep rose purple, overcast blue. Popular smoky. L. 10-.50. M. 10-.30. S. 10-.15.
  - DEBONAIR—La France pink with cream throat. Very tall, straight spike with long flower head. Good. L. 10-.40. M. 10-.25. S. 10-.10.
  - DR. DURR-Ruffled cream white. A good early cut flower that is in bloom when whites are scarce. L. 10-.50. M. 10-.30. S. 10-.15.
  - DR. F. E. BENNETT-Fiery scarlet with white lines in throat. One of the very best of the older sorts. L. 10-.50. M. 10-.30.
  - DR. MOODY—Light lavender penciling to darker. Strong grower. Early. L. 10-.40. M. 10-.20. S. 10-.10.
  - DREAM O' BEAUTY-Large rose red. A fine color and tall, strong-growing plant. A good seller. L. 10-.50. M. 10-.30. S. 10-.15.

- DUNA-Soft pinky buff shading to pale yellow. A new shade. L. 10-.50. M. 10-.30. S. 10-.15.
- EARLY DAWN-New, tall, rich geranium pink. Good grower with large blooms. Very early. L. 10-.50. M. 10-.30. S. 10-.15.
- EARLY PEACH—An early peach-red blending to lighter throat. Somewhat ruffled; 6-7 wide open blooms. L. 10-.50. M. 10-.30. S. 10-.15.
- EDITH ROBSON—Light salmon rose with reddish blotch. Tall, vigorous grower, fine varieties. L. 10-.50. M. 10-.30. S. 10-.15.
- FRANK J. McCOY-Deep rose pink with marks on lower petals. Opens 10-12 at a time on long flower head. A winner. L. 10-.60. M. 10-.40. S. 10-.25.
- FERN KYLE—A ruffled creamy white. vigorous grower. L. 10-.50. M. 10-.30. S. 10-.15.
- GLADDIE BOY—Extra early decorative pink with deep yellow throat. Ruffled. Very good. L. 10-.40. M. 10-.25. S. 10-.10.
- GOLDEN DREAM—One of the best clear yellow, very tall growing spike. Keeps well when cut. L. 10-.40. M. 10-.25. S. 10-.10.
- GRAND SLAM-Large flowers of salmon orange. A sport of Pfitzer's Triumph. L. 10-.50. M. 10-.30. S. 10-.15.
- HELEN WILLS—Tall ivory white, cream throat. Delicate markings. L. 10-.50. M. 10-.30.
- JUBILEE—Clear lavender. Exceptionally large florets. L. 10-.60. M. 10-.40. S. 10-.15
- KING ARTHUR—A refined rich ruffled lavender. One of the best new varieties in this color. L. 10-.70. M. 10-.40. S. 10-.25
- KUNDRED'S Y. WONDER—Buttercup yellow. L. 10-.40. M. 10-.20. S. 10-.10.
- LINDESTA-Soft salmon rose with cream throat. Very tall, strong grower, 7 to 9 open. L. 10-.50. M. 10-.30. S. 10-.15.
- LOYALTY—Large clear deep yellow. L. 10-.40. M. 10-.25. S. 10-.15.
- LONGFELLOW-Rich light pink, tall, Many open. L. 10-.40. M. 10-.25. S. 10-.10.
- LUCIFER—Bright orange, crimson blotch, fine color. Massive spike, very showy and popular. L. 10-.50. M. 10-.30. S. 10-.15.
- MAID OF ORLEANS—Creamy white with deeper cream throat. Fine commercial, straight spike, flowers well placed. L. 10-.50. M. 10-.30. S. 10-.15.
- MARMORA—Lavender gray with pale purple blotches; large flowers; many open. L. 10-.50. M. 10-.30. S. 10-.15.

#### RECENT PRIZE-WINNING VARIETIES --- Continued

- MARGRET FULTON—Early, clear rich samon of a distinct shade; faint apricot in throat. L. 10-.50. M. 10-.30. S. 10-.15.
- MARY ELIZABETH—Very heavily ruffled white with cream throat. Medium size, tall, strong grower. L. 10-.50. M. 10-.30.
- MARY FREY—Medium early lavender; large flowers, well spaced. L. 10-.50. M. 10-.30. S. 10-.15.
- MILDRED LOUISE—Marvelous strawberry pink blending to yellow in throat. L. 10-.50. M. 10-.30. S. 10-.15.
- MINUET—Clear, light lavender by which all other lavenders are judged. L. 10-.50. M. 10-.30. S. 10-.15.
- MISS BLOOMINGTON—Very tall, light yellow. Six or more well placed blooms open at a time. L. 10-.50. M. 10-.30. S. 10-.15.
- MOROCCO—Very deep, dark red; almost black. L. 10-.50. M. 10-.30. S. 10-.15.
- MOTHER MACHREE—Soft smoky lavender combined with orange and gray. An odd but very pretty smoky. L. 10-.50. M. 10-.30. S. 10-.15.
- MME. MONNET SULLY—Ivory white with scarlet blotch in throat. Beautiful and different. L. 10-.50. M. 10-.30. S. 10-.15
- MRS. F. C. HORNBERGER—Tall, fine spike, flower pure white. L. 10-.50. M. 10-.30. S. 10-.15.
- MISS GREELY—Much like W. H. Phipps but slightly darker and three weeks earlier. L. 10-.50. M. 10-.30. S. 10-.15.
- MRS. LEON DOUGLAS—Salmon rose with overlay of flame and scarlet. Very large. L. 10-.50. M. 10-.30. S. 10-.15.
- MRS. R. P. CHASE—Creamy white with soft cream throat. Fine strong spike, large flowers. L. 10-.50. M. 10-.30. S. 10-.15
- MRS. LULA HUNT—Mid-season dark pink. Fine. L. 10-1.00. M. 10-.60. S. 10-.30.
- netherland prince—Very large flowers of bright salmon. 6 to 8 blooms open. L. 10-.50. M. 10-.30. S. 10-.15.
- OLIVE GOODRICH—A very delicate blending white with pink edge. L. 10-.50. M. 10-.30. S. 10-.15.
- our selection—Rich salmon red, overlaid with slate. Classed as a smoky. L. 10-.50. M. 10-.30. S. 10-.15.
- PAUL PFITZER—Violet purple, several large flowers open; tall erect spike. L. 10-.50. M. 10-.30. S. 10-.15.

- PARADISE—Large early apricot with narrow lines of scarlet in throat. L. 10-.80. M. 10-.50. S. 10-.30.
- PELEGRINA—A pure dark violet-blue, lower petals somewhat darker. Excellent. L. 10-.50. M. 10-.30. S. 10-.15.
- PFITZER'S TRIUMPH—Bright salmon scarlet, wide open flowers. Very attractive. L. 10-.50. M. 10-.30. S. 10-.15.
- PHYLLIS McQUISTON—Very beautiful, pure pink with 5 or more open; tall spike. L. 10-.60. M. 10-.40. S. 10-.25.
- PICARDY—Sensational waxy shrimp pink A very outstanding variety. L. 10-.40. M. 10-.25. S. 10-.10.
- PIRATE—Shades of carmine and purple to a bright upper throat. L. 10-.50. M. 10-.30. S. 10-.15.
- PRIDE OF WANAKA—A lovely shade of rich rose; good propagator. L. 10-.40. M. 10-.25. S. 10-.10.
- PURPLE GLORY—Deepest velvety maroon red, well ruffled; very pretty. L. 10-.50. M. 10-.30. S. 10-.15.
- RAMESSES—Large, tall ruffled purple. A novelty. L. 10-.50. M. 10-.30. S. 10-.15.
- RAPTURE—Medium light salmon. Very good for floral work. L. 10-.40. M. 10-.25. S. 10-.15.
- RECOVERY—Rose red or deep watermelon pink. L. 10-.50. M. 10-.30. S. 10-.20.
- RED LORY—Brilliant crimson with purplish cast. Unusually tall. L. 10-.50. M. 10-.30. S. 10-.15.
- RED PHIPPS—A glowing red. Splendid spike, good placement, good grower and propagator. L. 10-.50. M. 10-.30. S. 10-.15.
- SALBACH'S PINK—Geranium pink, soft carmine marking. Grand for exhibition. L. 10-.50. M. 10-.30. S. 10-.20.
- SENORITA—A true golden orange. Very showy. Medium tall. L. 10-.50. M. 10-.30. S. 10-.15.
- salmon, sometimes showing a fleck of slate along the edge. L. 10-.80. M. 10-.60. S. 10-.30.
- snow white with cream lip. L. 10-.80. M. 10-.50. S. 10-.30.
- 7 to 8 well placed blooms open. L. 10-.40. M. 10-.20. S. 10-.10.
- SWEETHEART—Lovely decorative white with pink edge. L. 10-.40. M. 10-.20. S. 10-.10.

- TREVONIAN—A very large, outstanding new rose red; fine exhibition and commercial. Strong grower. L. 10-;50. M. 10-.30. S. 10-.15.
- TROUBADOR—Very clear purple. Tall, and very fine. Many open. L. 10-.50. M. 10-.30. S. 10-.15.
- WASAGO—A glowing clear buff, flowers somewhat ruffled. Straight spike of medium height. L. 10-.50. M. 10-.30. S. 10-.15.
- WINGED VICTORY Immense light pink. A beauty. L. 10-.50. M. 10-.30. S. 10-.15.
- W. H. PHIPPS—Beautiful light salmon pink with many open. L. 10-.40. M. 10-.20. S. 10-.15.
- WUERTEMBERGIA Rich red with large white throat. Tall; never crooks and produces wide open flowers. L. 10-.60. M. 10-.30. S. 10-.20.
- YVONNE—Large, wax-like flowers of white with cerise rose throat. L. 10-.50. M. 10-.30. S. 10-.15.
- ZILLAH—A strong growing yellow. Tall straight spike, big flower head, well ruffled. L. 10-.50. M. 10-.30. S. 10-.15.

### Cromwell's 50c Long-Blooming Special Labeled

We have many customers that want their blooms to last longer, so pick out your choice and we will send you assorted sizes. Will guarantee good values in any of the following. Will be made up of one variety all sizes. In this list we may have to substitute if we are sold out of variety ordered.

Albatros
Aflame
Ave Maria
Bagdad
Berty Snow
Betty Nuthall
Canberra
Commander Koehl
Debonair
Dr. Durr
Golden Dream
Marmora

Mildred Louise
Minuet
Morocco
Mother Machree
Olive Goodrich
Pfitzer's Triumph
Picardy
Rapture
Toberson
Trevonian
W. H. Phipps
Yvonne

Any 4 items \$1.60 Any 8 items \$3.00 Any 12 items \$4.25



#### Rare Varieties and New Introductions

Beautiful Ohio (Hulli) Very beautiful new shade of rose lavender. Medium size flowers, a distinct color that should take the florists' eye. Large each 45c; M. each 30c; S. each 20c.

Large, 10-\$3.60; M. 10-\$2.40; S. 10-\$1.60.

Beacon (Palmer) Clear bright rose scarlet, with large, clear cream blotch; tall straight spike with 8 to 10 open.

Large, each 25c; M., each 18c; S. each 8c. Large, 10-\$2.00; M. 10-\$1.20; S. 10-\$1.60.

Beowulf (Nitchman) Late, strong growing, rich mauve lavender. Promising as a commercial.

> Large, each \$1.00; M., each 60c; S. each 30c. Large 10-\$8.00; M. 10-\$4.80; S., 10-\$2.40

Creve Couer (Young) An unusual color of burnt orange with a throat of dark orange red; grows tall, never crooks, fine propagator. Large, each 25c; M. each 15c; S. each 8c.
Large, 10-\$2.00; M. 10-\$1.20; S. 10-.60. Blts 20-.10c

Large 100-\$16.00; M. 100-\$9.60; S. 100-\$4.80; Blts. 100-1.50

Mary Ansteen (Young) Deep begonia pink, upper throat creamy blush pink blotch; early. A popular variety with the florists. Price same as Creve Couer.

New Era (Majeski) A frilled variety in a refreshing shade of pure pink; wonderfully ruffled.

Large, each \$1.00; Med. each 60c; S., each 30c. L. 10-\$8.00; M. 10-\$4.00; S. 10-\$2.40.

Peggy Lou (Wilson) Is a pure pink with light rosy cast and a long flowerhead. Straight strong stems, with florets up to six inches with its very heavy and easy propagating ability. Blooming in about 85 days. Same breeding as Picardy but petals rounded

at tips. Large, each \$1.00; M., each 75c; S., each 50c; Blts. 20c L. 10-\$8.00; M. 10-\$6.00; S., 10-\$4.00; Bits. 10-\$1.60

THREE WILSON INTRODUCTIONS ......

Bombay (Wilson) A pleasing color of smoky light old rose with light coppery tints and a blue border. Small velvety cherry throat blotch. Florents 5¾-in. wide open. No hood; heavily ruffled. Stands 60 in., heavy substance. Parents Janet X Betty Nuthall. Each \$2.00 for No. 1, 2 or 3-\$1.00 each for No. 4, 5, 6. Blts. 20c, 14 for \$2.00,

Malay Chief (Wilson) Very deep purple red with glistening black sheen. Opens eight or more 4-in. florets with 18 buds. No hood. Heavy texture, stiff, straight stems 58 inches tall. Fairly early.

Heavy reproducer. Prices same as Bombay.

Lavender Ruffles (Wilson) In a color and type class all its own among lavenders. A delicately shaded lavender self- creamthroat lightly peppered lavender; fine ruffling and well open, not hooded. Bloomed the past season in 69 days. Size florets 5½ to 6 in. \$3.00 each for No. 1, 2, 3. \$2.00 each for No. 4. 5. 6. Blts. 30c each. 14 for \$3.00.

Raguel (Nitchman) Large creamy white, rose lines in throat.

Large, each 80c; M., each 40c; S., each 20c. L. 10-\$6.40. M. 10-\$3.20; S. 10-\$1.60.

Rima (Mitsch) Beautiful lilac pink with cream throat. Large, well placed florets on a tall spike. This should become very popular. Large, each \$1.20; M., each 60c; S. each 30c. Large, 10-\$9.60; M., 10-\$4.80; S. 10-\$2.40.

Sandra (Palmer) Light shrimp pink with small pinkish amber blotch. Quite similar to Picardy. L. ca. \$1.50; M. \$1.00; S. 60c.

Shirley Temple (Pruitt) A beautiful, heavily ruffled, immense light cream with darker cream throat. Heavy substance of the best keeping qualities after cutting. Heavy foliage yet grows tall. Every grower should have it.

Large, each 75c; M., each 40c; S. each 20c. L. 10-\$6.00; M., 10-\$3.40; S., 10-\$2.00.

Vagabond Prince (Palmer) A lovely shade of old mahogany. Flame scarlet throat. An odd color, but fine.

Large, each 25c; M., each 15c; S., each 10c. L., 10-\$2.00; M., 10-\$1.20; S. 10-.80

# WHOLESALE PRICES Not Prepaid

The following varieties are priced per 100; 25 at 100 rate; 250 at 1000 rate. For 1000 rate multiply 100 by 7.

				Bulblets	
	Lg.	Med.	Sm.	1000	qt.
Aflame	_	1.80	.90		•
Albatross	2.75	1.80	.90		
Ave Maria	2.00	1.40	.80	.60	1.50
Bagdad	1.25	.75	.50		
Balboa	1.50	1.00	.50		
Berty Snow	2.50	1.60	.80	.80	2.00
Betty Co-Ed	2.00	1.20	.70		
Betty Nuthall	2.00	1.40	.80	.60	1.50
Canberra	2.00	1.40	.80	.60	1.50
Commander Koehl	2.50	1.80	.90	.80	2.00
Crimson Glow	1.50	1.00	.50		
Debonair	2.00	1.80	.90	.80	1.50
Dr. F. E. Bennett	2.50	1.80	.90	.80	1.50
Giant Nymph	1.25	.75	.50		
Gold Eagle	.1.25	.75	.50		
Golden Dream	1.50	1.00	.50		
Golden Frills	1.25	.75	.50		
Golden Swallow	1.25	.75	.50		
Kundred Yellow Wonder	1.25	.75	.50		
Loyalty	2.00	1.40	.80	.60	
Margret Fulton	2.50	1.60	.80	.50	1.50
Minuet	3.00	1.80	.90		
Morocco	2.40	1.60	.80		
Mother Machree	2.40		.80	.80	1.50
Mrs. Calvin Coolidge			.50		
Mrs. Leon Douglas			.80	.80	
Opalescent					
Orange Queen			.50		
Our Selection			.80		
Pfitzer's Triumph			.90	=0	107
Picardy			.80	.50	1.25
Pride of Wanakah			.50		1.05
Rapture			.80	.50	1.25
Sunshine Girl			.80		
Sweetheart			.80		
Trevonian			.80		4
W. H. Phipps	. 1.25	.75	.50		

Cromwell Glad Gardens Salem, Ohio R. D. 1

## Foreword

In making up this 1939 price list it affords me the opportunity to visit with my old friends and I hope make a host of new ones. My sincere appreciation to all, for the kind letters and repeat orders are evidence that we have gained your confidence. We will try our best to hold it. Compare my prices and quality with any other growers.

1938 was a fair year for us and provided additional opportunity to select some of the new varieties.

There seems to be a general feeling that business of all kinds will soon be on the upward trend. We look forward to a turning point early in 1939.

We are reducing the number of varieties so as to allow more time for the newer ones each year.

We list some of the newer originations and best of the older varieties that will prove good in any Glad Garden. Feel free to let us know of your joys and sorrows; we are always glad to share in your joy of growing them and will help in any way we can to overcome your sorrows or disappointments.

# Read Before Odering

SIZE OF BULBS—Large bulbs (L) are  $\frac{1}{4}$  inches in diameter and up, and best to plant for large blooms; medium bulbs (M) are  $\frac{3}{4}$  in. up to  $\frac{1}{4}$  inch in diameter and will bloom but will be some smaller, not quite as early as large ones. Small bulbs are under  $\frac{3}{4}$  inch and may throw a flower the first year if planted fairly early.

GUARANTEE—If bulbs bought from us are not true to name we will replace them or refund your money.

SHIPMENT—Spring shipment starts about Mar. 1, weather permitting; if wanted earlier specify when ordering

TERMS—Cash before shipment or 25% deposit, balance C. O. D. 25% will hold any order until Mar. 1.

SALES TAX—All orders from Ohio which are not for resale, please add 3 cents sales tax.

THRIP—For the past few years we have soaked all bulbs we plant and urge every one to do it, using Bichloride of mercury (Corrosive Sublimate) one ounce to 7 gal. of water, and soak 7 to 8 hours. This will kill any thrip or disease that may be on your bulbs.